



Republic of the Philippines
National Electrification Administration
Quezon City

02 June 2009

MEMORANDUM No. 2009-017

TO : **ALL ELECTRIC COOPERATIVES (ECs)**

SUBJECT: Forty Thousand (40,000) Connections in the Last Forty Days before the 40th Anniversary of the Rural Electrification (RE) Program

In connection with the Build-up Activities for the 40th Anniversary, and as a result of the two (2) Consultative Meetings with the Electric Cooperatives, through their PHILRECA, NAGMEC and PHILAIM Officials, the Countdown Launch for Forty Thousand (40,000) Connections in the Last Forty (40) Days before the 40th Anniversary of the RE Program will commence on 27 June 2009.

The Countdown Launch is a milestone in the history of the program where its beneficiaries meaningfully register their active participation and involvement. This project was designed together with the regional associations and their member-electric cooperatives, wherein total target participation is to be determined from regional targets with 40,000 connections as final output.

The following are the mechanics:

1. Consumer connection status reports shall be submitted to NEA on a weekly basis for the duration of the countdown, from 27 June to 05 August 2009. ECs shall submit their reports to the Database Management and Program Control Division (DMPCD)-ITCSD not later than **Thursday of each week** through:

Attention : Manager Ana Rosa D. Papa
Fax : 9280326 and 9292183
E-mail : neadmpcd@yahoo.com
Radio : NEA Communication Center

2. Each EC shall submit the name of its point person who shall submit the Reports and shall validate data, or the Regional Association can assign a person who shall comply with the submission on behalf of the Region, whichever is more expeditious.
3. NEA's Expanded Rural Electrification Project Monitoring Office (ER-PMO) under the Office of Deputy Administrator Edgardo R. Piamonte, shall assist in the monitoring of activity.

4. All ECs are also encouraged to hold switch-on ceremonies in their locality, document such and coordinate with local media for coverage, and submit the edited version to our Public Affairs Office (PAO).

To ensure success of this undertaking, all ECs are enjoined to implement programs to fast-track the facilitation of connections. NEA, for its part, shall provide the necessary assistance, and shall recognize the region and the ECs which have fully participated and attained their targets.

Let us pray for a successful 40th Anniversary Celebration!


EDITA S. BUENO
Administrator

NATIONAL ELECTRIFICATION
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